



PRESS RELEASE

PIRELLI CALENDAR 2016 BY ANNIE LEIBOVITZ PRESENTED IN LONDON

New at pirellicalendar.com: an area dedicated to the Cal with exclusively special content

London, November 30, 2015 – The **2016 Pirelli Calendar** was presented today to the press, guests and collectors from the world over at the Roundhouse, a former industrial building which was one of the temples of rock in the British capital in the Sixties.

The 43rd edition of the Pirelli Calendar was created by one of the most celebrated American photographers and portraitists, **Annie Leibovitz**, who shot the work last July in her New York studio. Leibovitz is also the creator of the 2000 Pirelli Calendar, which featured choreographer Mark Morris's dancers. The 2000 pictures were the first set of nudes of her career.

The 2016 Pirelli Calendar features 13 women of outstanding professional, social, cultural, sporting and artistic accomplishment: actress **Yao Chen**, the first Chinese UNHCR Goodwill Ambassador; Russian top model **Natalia Vodianova**, founder of the charity Naked Heart Russia; producer **Kathleen Kennedy**, the Chairperson of Lucasfilm and one of the most influential figures in Hollywood; art collector and patroness **Agnes Gund** (with her granddaughter Sadie Rain Hope-Gund), President Emerita of the Museum of Modern Art in New York; tennis player **Serena Williams**, number one in the world; opinion leader, critic and writer **Fran Lebowitz**; the President of Ariel Investments, **Melody Hobson**, who supports charity projects in Chicago; film director Ava DuVernay, whose films include *Selma*, which was nominated for an Academy Award for Best Picture in 2015; blogger **Tavi Gevinson**, founder of *Style Rookie* and online magazine *Rookie*; Iranian visual artist **Shirin Neshat**; artist, musician and performer **Yoko Ono**; singer **Patti Smith**, one of the top rock stars of all time; and the actress and stand-up comedian **Amy Schumer**.

The women are of different ages and backgrounds and have different kinds of careers. As was the case with the first few Calendars of the Sixties and, more recently, in Peter Lindbergh's 2002 Calendar, or Patrick Demarchelier's 2008 and Steve McCurry's 2013 Calendars, there are no nudes.

“The 2000 Calendar was an exercise in photographing nudes. It was a simple concept,” Leibovitz says. “For 2016, we did something completely different, but it is still simple. It is a classic set of black-and-white portraits made in the studio.”

“When Pirelli approached me, they said they wanted to make a departure from the past. They suggested the idea of photographing distinguished women. After we agreed on that, the goal was to be very straightforward. I wanted the pictures to show the women exactly as they are, with no pretense.

“I’m a great admirer of comediennes. The Amy Schumer portrait added some fun. It’s as if she didn’t get the memo saying that she could keep her clothes on.”

The new website www.pirellicalendar.com now features more and richer content

The presentation of the 2016 edition enriches the dedicated website (www.pirellicalendar.com) with new content: videos, photographs and interviews to tell its story. On the occasion of the launch, there is a video which presents the 2016 Pirelli Calendar by Annie Leibovitz and a selection of her shots will be added to the extensive archive material, including some images which have never been seen before, which - grouped into decades - offer an overview of the evolution of a half a century of social customs, from 1963 to today. The website consists of three sections: **The Cal 2016**, **Icons** and **Time Machine**. As well as the “2016 The Cal” section which is dedicated to the latest edition, the “Time Machine” area includes images from past editions and a summary of back stage videos grouped into decades. A veritable virtual voyage through the evolution of aesthetics and social customs not only through the gaze of the world’s most renowned photographers, but also through comments which help contextualize the various periods from a historical-political perspective. Online, it is already possible to travel through recent years and also through the 60s, 70s, 80s, while the 90s and 2000s will soon be published. Digitalization and historical reconstruction of some of the materials will gradually be completed through photographer and collector Amedeo M. Turello’s technical expertise who in the past and together with Walter Guadagnini, was the curator of the exhibition titled “Forma e Desiderio – The Cal, Collezione Pirelli”, under the patronage of the Municipality of Milano and organized by GAm Giunti and Palazzo Reale, the exhibition venue. In the Icons section, you can browse through the biographies of many celebrities in fields such as art, culture, entertainment, fashion, sport and music: Roberto Bolle, Candice Huffine, Tommy Hilfiger, Marc Newson, and many others to come.



2016

ANNIE LEIBOVITZ



<i>Foreword</i>	YAO CHEN
JANUARY	NATALIA VODIANOVA
FEBRUARY	KATHLEEN KENNEDY
MARCH	AGNES GUND SADIE RAIN HOPE-GUND
APRIL	SERENA WILLIAMS
MAY	FRAN LEBOWITZ
JUNE	MELLODY HOBSON
JULY	AVA DUVERNAY
AUGUST	TAVI GEVINSON
SEPTEMBER	SHIRIN NESHAT
OCTOBER	YOKO ONO
NOVEMBER	PATTI SMITH
DECEMBER	AMY SCHUMER

ANNIE LEIBOVITZ BIOGRAPHY

Annie Leibovitz began her career as a photojournalist for *Rolling Stone* in 1970, while she was still a student at the San Francisco Art Institute. Her pictures have appeared regularly on magazine covers ever since. Leibovitz's large and distinguished body of work encompasses some of the most well-known portraits of our time. Leibovitz's first major assignment was for a cover story on John Lennon. She became *Rolling Stone's* chief photographer in 1973, and by the time she left the magazine, ten years later, she had shot one hundred and forty-two covers and published photo essays on scores of stories, including her memorable accounts of the resignation of Richard Nixon and of the 1975 Rolling Stones tour. In 1983, when she joined the staff of the revived *Vanity Fair*, she was established as the foremost rock music photographer and an astute documentarian of the social landscape. At *Vanity Fair*, and later at *Vogue*, she developed a large body of work—portraits of actors, directors, writers, musicians, athletes, and political and business figures, as well as fashion photographs—that expanded her collective portrait of contemporary life. In addition to her editorial work, she has created several influential advertising campaigns, including her award-winning portraits for American Express and the Gap. She has also collaborated with many arts organizations. Leibovitz has a special interest in dance, and in 1990 she documented the creation of the White Oak Dance Project with Mikhail Baryshnikov and Mark Morris. Several collections of Leibovitz's work have been published. They include *Annie Leibovitz: Photographs* (1983); *Annie Leibovitz: Photographs 1970–1990* (1991); *Olympic Portraits* (1996); *Women* (1999), in collaboration with Susan Sontag; *American Music* (2003); *A Photographer's Life, 1990–2005* (2006); *Annie Leibovitz at Work* (2008), a first-person commentary on her career; *Pilgrimage* (2011); and an over-sized, limited collector's edition of her photographs published by Taschen (2014). Exhibitions of Leibovitz's work have appeared at museums and galleries all over the world, including the National Portrait Gallery and the Corcoran Gallery in Washington, D.C.; the International Center of Photography in New York; the Brooklyn Museum; the Stedelijk Museum in Amsterdam; the Maison Européenne de la Photographie in Paris; the National Portrait Gallery in London; the Hermitage Museum in St. Petersburg, Russia; and the Pushkin State Museum of Fine Arts in Moscow. Leibovitz is the recipient of many honors. In 2006 she was made a Commandeur in the Ordre des Arts et des Lettres by the French government. The previous year, in a compilation of the forty top magazine covers of the past forty years by the American Society of Magazine Editors (ASME), she held the top two spots (#1 for the photograph of John Lennon and Yoko Ono taken for *Rolling Stone* the day Lennon was shot, and #2 for the pregnant Demi Moore in *Vanity Fair*). In 2009, she received the International Center of Photography's Lifetime Achievement Award, ASME's first Creative Excellence Award, and the Centenary Medal of the Royal Photographic Society in London. In 2012, she was the recipient of the Los Angeles Museum of Contemporary Art Award to Distinguished Women in the Arts and the Wexner Prize. In 2013 she received the Prince of Asturias Award for Communication and Humanities. She was the inaugural

recipient of the San Francisco Museum of Modern Art Contemporary Vision Award in 2015. Leibovitz has been designated a Living Legend by the Library of Congress. She lives in New York with her three children, Sarah, Susan, and Samuelle.

THE PROTAGONISTS OF THE 2016 PIRELLI CALENDAR

FOREWORD - YAO CHEN

Yao Chen has over seventy million social-media followers in China, which puts her in the very top tier of global pop-culture stars. She may be the most famous person on the planet. Yao is a film and TV actress whose first postings appeared in 2009, when Weibo, the Chinese microblogging website, was launched. It turned out, as Yao explained to an audience at the World Economic Forum, that she had a knack for it. She was already popular for her appearances in romantic comedies, but by 2013 she had become so influential that she was named the first Chinese Goodwill Ambassador to the United Nations High Commissioner for Refugees. Her fans admire her for her humility and sincerity. She has spoken of the “social responsibility of being a celebrity.” This means meeting refugees from Myanmar, Somalia, and Syria and reporting on their plight as well as drawing attention to local victims of injustice.

JANUARY - NATALIA VODIANOVA

Natalia Vodianova founded an ambitious philanthropic organization when she was relatively young, only twenty-two. She had begun working as a model when she was eighteen and she was soon on countless runways and magazine covers and billboards. She signed a multi-year, multi-million-dollar contract with Calvin Klein, got married, and had her first child, all before she was twenty. She now has four children, design and endorsement contracts, more magazine covers, and many awards. There is a grim background to her success, however. Natalia was born into poverty in an industrial city in the Soviet Union. Both her father and then her stepfather abandoned the family. Her mother was left alone to raise Natalia and her younger half sister, who has cerebral palsy. From the time she was seven, Natalia took care of her sister and helped her mother sell fruit on the black market. A scout visiting Russia for a French modeling agency changed the course of her life. The Naked Heart Foundation, which Natalia set up in 2004, is a product of her early experiences. The foundation builds playgrounds in poor neighborhoods in Russia and provides access to them for children with disabilities. It also helps children with special needs stay with their families, lobbies the Russian government for legislation that will protect disabled children, and supports other projects that provide care for them. Natalia is involved in the foundation in a hands-on way that includes day-to-day decisions as well as attending openings of playgrounds, speaking at foundation-sponsored forums, and hosting fund-raising events that reflect her formidable talents and connections.

FEBRUARY - KATHLEEN KENNEDY

Kathleen Kennedy is the president of Lucasfilm, which was founded by George Lucas in 1971. Lucasfilm is the home of the *Star Wars* and *Indiana Jones* franchises. Kennedy was chosen by Lucas to replace him as the leader of the company in the spring of 2012. One of the most successful producers in Hollywood, she was for most of her career closely associated with the director Steven Spielberg. Her first production credit was for Spielberg's *E.T. the Extra-Terrestrial* in 1982. She and her future husband, Frank Marshall, and Spielberg had formed a production company the previous year. In 1992 she and Marshall founded the Kennedy/Marshall Company. She has been the producer or executive producer of over sixty films, including *The Color Purple*, the *Jurassic Park* series, the *Back to the Future* trilogy, *Schindler's List*, and *Lincoln*. Lucasfilm was sold to the Walt Disney Company shortly after Kennedy joined it. Her first project as president was the seventh *Star Wars* movie, *The Force Awakens*. She is a member of the board of governors and the board of trustees of the Academy of Motion Pictures Arts and Sciences.

MARCH – AGNES GUND and SADIE HOPE-GUND

Agnes Gund and Sadie Rain Hope-Gund share an interest in the arts. Agnes Gund is Sadie's grandmother and a preeminent art collector and patron. Sadie is a student at Brown University in Providence, Rhode Island, where she studies photography and media. The Gund family has supported the arts for four generations. Agnes's father, George Gund II, was a banker and businessman who expanded the family fortune in Cleveland, Ohio, and created the George Gund Foundation for philanthropic projects. Agnes was president of the board of the Museum of Modern Art in New York from 1991 until 2002 and is now president emerita and the chairman of MoMA's international council. She is also chairman of MoMA PS1. She has served on the boards of many other arts organizations, including the J. Paul Getty Trust, the Frick Collection, and the Robert Rauschenberg Foundation. Her AG Foundation gives several million dollars a year to cultural institutions and women's organizations. In 1977, she founded Studio in a School, which brings professional artists into public schools in New York City to teach the visual arts. Gund is one of the most important collectors of modern and contemporary art. She has given, or promised, much of her collection to museums. In 1997 she was awarded the National Medal of Arts.

APRIL – SERENA WILLIAMS

Serena Williams embodies style, power, beauty and courage. Currently ranked the number-one women's tennis player, Serena has overcome insurmountable odds to win 21 career Grand Slams. She and her sister, Venus, changed the way women's tennis is played. Before she entered the sport, a woman's serve was used to get the game going, now it is an exercise in aggressive power. Serena is fast, athletic and a mentally tough player. She comes from an unconventional background for tennis, to say the least. The Williams sisters grew up in Compton, a community just south of downtown Los Angeles that is infamously known as the home of gangsta rap. They learned to play tennis on the public courts in Compton, where they were coached by their parents, who had no previous tennis experience. In February 2002, Venus Williams became the first African-American woman in tennis to be ranked number one. That same year, Serena defeated Venus at Wimbledon and assumed the number-one position at just twenty years old. She has won a title in all four Grand Slam tournaments including 66 singles championships, 22 doubles championships, and was also Gold-Medalist at the 2000 (doubles), 2008 (doubles), and 2012 (singles and doubles) Olympics. It is safe to say that Serena Williams has been a force in tennis for almost two decades. Outside of tennis, fashion is one of her passions. You can find Serena on HSN where her Serena Williams Signature Statement collection is featured. Serena is also an International Goodwill Ambassador to UNICEF, with a special interest in global education and community violence prevention. In addition, Serena created the Serena Williams Fund to help carry out her philanthropic efforts in the United States.

MAY – FRAN LEBOWITZ

Fran Lebowitz is a master of social commentary, although she doesn't practice it in the usual way. She doesn't have a TV show or a newspaper column or a regular forum of any kind. Three books of her essays have been published: *Metropolitan Life* (1978), *Social Studies* (1981), and *The Fran Lebowitz Reader* (1994). Most of her observations for the last thirty years have been disseminated through interviews with her conducted by others and in lectures to college students. Her commentary takes the form of witty remarks—often devastating one-liners, although she has no problem talking for long periods of time. In 2010, Martin Scorsese made a feature-length documentary about her, *Public Speaking*, in which she discourses at length. Her point of view is that of a willfully parochial, contrarian, thoughtful New Yorker with a disdain for no-smoking rules and most contemporary technology. She is actually from New Jersey, but she has lived in Manhattan since she was seventeen. She skipped college and drove a taxi and had a job as a chauffeur for rock musicians. Then she began writing a column, "I Cover the Waterfront," for Andy Warhol's *Interview* magazine and essays for *Mademoiselle*. That is the work in her collections.

Lebowitz is a familiar figure in Manhattan. She is almost always dressed in a custom-made man's black jacket, a white shirt with cuff links, and jeans. She could be considered a cult figure except for the fact that her books were bestsellers and that she is well known to a wide audience, in part through appearances as a guest on late-night television. She has for many years been said to be writing a novel, even though, as she acknowledges, she suffers from a monumental writer's block. In any case, it is likely that she is her most interesting creation.

JUNE – MELLODY HOBSON

Mellody Hobson is the president of Ariel Investments, a Chicago money-management firm. She has been with Ariel since 1991, when she graduated from the Woodrow Wilson School of International Relations and Public Policy at Princeton. Hobson grew up in Chicago, the youngest of six children who were raised by a single mother in constrained financial circumstances. One of her many philanthropic interests is financial literacy and investor education. In 1996, Ariel Investments became the corporate sponsor of the Ariel Community Academy, a public school on the south side of Chicago that offers courses in finance along with the standard academic subjects. Hobson and her husband, the filmmaker George Lucas, have made significant contributions to the University of Chicago Laboratory Schools and to After School Matters, an organization that provides Chicago high-school students with extracurricular programs in the arts, sciences, sports, technology, and communication. Hobson is the Chairman of the Board of DreamWorks Animation and a member of the boards of Estée Lauder and Starbucks. She contributes regularly to CBS News on the subjects of finance and economic trends. She was an early supporter of Barack Obama and an important fundraiser during his election campaigns.

JULY – AVA DUVERNAY

Ava DuVernay is an African-American woman who directs movies made in Hollywood. There are very few African Americans or women among Hollywood directors, and DuVernay started out on another side of the business. She grew up in Los Angeles, went to school at UCLA, worked as a movie publicist, and formed her own marketing agency and a distribution company. She had briefly performed in a rap duo when she was in college, and her first film was a documentary about the hip-hop community she was part of. She made it for \$10,000. She wrote and directed her first full-length narrative film, *I Will Follow*, based on her experience caring for her dying aunt. In 2012 she received the Sundance Film Festival award for Best Director of a drama made in the United States for her second feature, *Middle of Nowhere*, about a woman whose husband is in prison. *Selma*, which she directed and co-wrote, was distributed in 2014 by a mainstream studio, Paramount.

Selma is about Martin Luther King's campaign for voting rights for black Americans. The turning point was Bloody Sunday, March 7, 1965, when white police and state troopers attacked a group of protesters attempting to march from Selma, Alabama, to the state capital in Montgomery. Two weeks later, protected by federal troops and the National Guard, King led a march from Selma to Montgomery that swelled to 25,000 people. Later that year, the U.S. Congress passed a voting rights act. DuVernay's father had grown up near Selma and watched marchers go by his family's farm. With her account of the events, which she filmed where they happened, DuVernay became the first black woman to direct a film that was nominated for an Academy Award for Best Picture.

AUGUST – TAVI GEVINSON

Tavi Gevinson wouldn't have surfaced in the popular consciousness in the pre-social-media era. Or rather, since she is brilliant and articulate and witty and original, she would probably have surfaced eventually, just not when she was twelve years old. In the pre-social-media era, she wouldn't have been able to sit in her bedroom in her parent's house in a suburb of Chicago, trolling on her computer through archives of decades of advertising campaigns and runway photographs and magazine fashion spreads. She wouldn't have accumulated the deep knowledge of fashion history that she put to use on her blog, *Style Rookie*, where she posted portraits of herself in her back yard wearing experimental outfits she had assembled from thrift-shop purchases. Her ideas about fashion were shared with hundreds of thousands of teens and pre-teens and their mothers, and with the fashion cognoscenti. Rei Kawakubo flew her to Tokyo for the Commes des Garçons holiday party. She chatted with Karl Lagerfeld in Paris and had a public conversation with Iris Apfel at the Metropolitan Museum of Art in New York. She shot a video for the Rodarte label. When she was fifteen, she founded *Rookie*, an on-line magazine for teenage girls. When she was eighteen, she went off-line and gave an acclaimed performance in Kenneth Lonergan's play *This Is Our Youth*, which opened in Chicago and moved to Broadway. As to what happens next, stay tuned. Or logged in.

SEPTEMBER – SHIRIN NESHAT

Shirin Neshat grew up in Iran before the Islamic Revolution. By the time Ayatollah Khomeini replaced the Shah, she was living in the United States, where her parents had sent her to study. She graduated from the University of California in Berkeley in 1983 and moved to New York. When she went back to Iran to visit her family in the 1990s, the changes in her country affected her deeply. She began making photographs, videos, and films about women living in an Islamic theocracy. Neshat considers herself a secular Muslim.

Between 1993 and 1997 she made a series of stark, conceptualized, black-and-white portraits that she called *Women of Allah*. In the series, which includes self-portraits, the subjects wear chadors and their faces, hands, and feet are covered with calligraphic text in Farsi—excerpts from poems written by Iranian women on the subject of martyrdom and the role of women in the revolution. A gun is a key element in the images. Neshat's later work is less apparently political and more philosophical. In *Rapture* (1999), a thirteen-minute, 16mm-film-and-sound installation, a screen showing men in white shirts in a stone fortress is juxtaposed with a screen on which a group of veiled women move in a mysterious, lyrically abstract way across a bare landscape and then into the sea. Neshat's first feature film, *Women Without Men* (2009), which is set in 1953, when Iran's democratically elected government was overthrown in a coup backed by the CIA, won the Silver Lion for best director at the Venice Film Festival. In 2015, the Hirshhorn Museum in Washington, D.C., mounted a retrospective of her work, *Facing History*.

OCTOBER – YOKO ONO

Yoko Ono is a visual artist, a conceptual artist, a performance artist, a filmmaker, a musician, a composer, and a political activist. She is also the widow of John Lennon, with whom she was working in a recording studio on the day of his death, December 8, 1980. The connection to her husband has made Ono perhaps the most well-known living avant-garde artist, although she was an influential figure well before she met him, in 1966. The “events” she presented in her loft on Chambers Street in New York in the very early 1960s were important to the development of experimental music, art, and dance. Ono had her first solo exhibition of paintings and drawings in 1961, in a gallery directed by George Maciunas, the founder of the Fluxus movement. Her first solo concert took place in the Carnegie Recital Hall in New York later that year. In 1964, she self-published *Grapefruit*, a book of “instructions” for the implementation or conceptualization of her work, in an edition of 500 copies. *Grapefruit* has been expanded and reprinted many times and translated into several languages. Ono's most well-known performance pieces are probably “Cut Piece” (1964), in which she knelt on a stage and invited the audience to cut off her clothes with a pair of tailor's shears, and the “Bed-In for Peace” (1969) that she and Lennon first held in a hotel in Amsterdam in lieu of a honeymoon. After Lennon's death, Ono devoted herself increasingly to music, integrating an improvisational technique and distinct vocal style (shrieks, groans, and whispers as well as melodious phrasing) into popular music. In 2009, she and her son, Sean Lennon, revived the Plastic Ono Band, which had been formed originally in the late Sixties. Ono was awarded the Golden Lion for Lifetime Achievement at the Venice Biennale that year. In 2015, a retrospective of her early work, *Yoko Ono: One Woman Show, 1960-1971*, was presented by the Museum of Modern Art in New York. Her many philanthropic activities include the biennial LennonOno Grant for Peace, support for organizations such as Amnesty International and UNICEF, and funding for schools in impoverished countries.

NOVEMBER – PATTI SMITH

Patti Smith is a woman on a mission. She's been on it for over forty years, although there was a decade-long public hiatus when she retired to Detroit to raise a family. In the early 1970s, the mission was to save rock and roll from pop drivel. Smith's ecstatic, charismatic, poetic performances inspired a generation of musicians. She was a seminal figure in New York clubs of the time, particularly Max's Kansas City and CBGB. Her first album, *Horses* (1975), with the haunting black-and-white cover photograph by Robert Mapplethorpe, is one of the most influential records of the rock era. The image of Smith, insolent in her man's white shirt and skinny tie, a black jacket draped over one shoulder, still inspires men, women, and fashion designers. She herself was inspired by Rimbaud, William Burroughs, Jimi Hendrix, William Blake, and an extensive pantheon of visionaries and romantics—not to mention Johnny Carson. She had a Top Forty hit, "Because the Night", on her third album, *Easter* (1978), but her emblematic work is more along the lines of "Birdland," a lengthy poem/song about Wilhelm Reich's son waiting at his father's funeral for a UFO to take him away. And then there is her enduring "People Have the Power," which has become the anthem of populist movements in several countries. Smith's passion, commitment, and utter lack of cynicism have been lent in support of environmentalists, progressive politicians, Tibetans, artists, and radicals of many stripes. In the summer of 2015, when she was making her way through an annual tour of European music festivals, she galvanized audiences of thousands of people. Smith has been inducted into the Rock and Roll Hall of Fame and she won the National Book Award for *Just Kids* (2010), a memoir of her relationship with Mapplethorpe, but her mission is not a nostalgia trip.

DECEMBER – AMY SCHUMER

Amy Schumer operates on an extreme edge of feminism. She is so out there that what she does often isn't recognizable as feminism per se. She's a stand-up comic and actress whose signature is really, really off-color language and jokes and skits having to do with sex—graphically described and often more or less grotesque sex. She arrives at a feminist position—the place where self-worth is proclaimed and men's posturing and arrogance are deflated—by exposing herself in a way that would be considered cruel if someone else did it to her. One of the most lauded episodes of *Inside Amy Schumer*, her award-winning series on the television cable channel Comedy Central, is a parody of the classic film *Twelve Angry Men*. In "Twelve Angry Men Inside Amy Schumer," an all-male jury heatedly debates if Schumer is "hot enough" to have her own TV show. Her perceived physical and temperamental shortcomings are ruthlessly dissected. Schumer turns jokes that could be too broad into deftly subversive, and very funny, commentary. In 2015 she took on long-form comedy with a feature film, *Trainwreck*, which she wrote and stars in.

PIRELLI CALENDAR: PHOTOGRAPHERS, LOCATIONS AND MODELS

1964 Robert Freeman in Majorca, Spain
Jane Lumb, Sonny Freeman Drane, Marisa Forsyth

1965 Brian Duffy in Monaco and the Costa Azzurra, Southern France
Pauline Dukes, Annabella, Virginia, Pauline Stone, Jeannette Harding

1966 Peter Knapp in Al Hoceima, Marocco
Shirley Ann, Sue

1967 not published

1968 Harri Peccinotti in Djerba, Tunisia
Ulla Randall, Elisa Ngai, Pat Booth, Jill La Tour

1969 Harri Peccinotti in Big Sur, California

1970 Francis Giacobetti on Paradise Island, Bahamas
Alexandra Bastedo, Anak, Pegga, Paula Martine

1971 Francis Giacobetti in Jamaica Greater Antilles
Caileen Bell, Angela McDonald, Kate Howard, Christine Townson, Gail Allen

1972 Sarah Moon at Villa Les Tilleuls, Paris
Suzanne Moncurr, Mick Lindburg, Boni Pfeifer, Inger Hammer, Magritt Rahn, Barbara Trenthan

1973 Brian Duffy in London, England
Erica Creer, Sue Paul, Nicki Howorth, Kubi, Nicky Allen, Jane Lumb, Kate Howard, Vida, Penny Steel, Kari Ann, Elizabeth, Vicky Wilks

1974 Hans Feurer in the Seychelles, Africa
Eva Nielson, Kim, Marana, Chichinou, Kathy Cochaux

1975 - 1983 not published

1984 Uwe Ommer in the Bahamas, America Centrale
Angie Layne, Suzy-Ann Watkins, Jane Wood, Julie Martin

1985 Norman Parkinson in Edinburgh, Scotland
Anna, Cecilia, Iman, Lena, Sherry

1986 Bert Stern in the Cotswolds, England
Julia Boleno, Jane Harwood, Louise King, Deborah Leng, Suzy Yeo, Beth Toussaint, Gloria, Joni Flynn, Caroline Hallett, Samantha, Juliet, Clare Macnamara

1987 Terence Donovan in Bath, England

Ione Brown, Colette Brown, Naomi Campbell, Gillian De Turville, Waris Dirie

1988 Barry Lategan in London, England

Hugo Bregman, Briony Brind, Victoria Dyer, Nicola Keen, Kim Lonsdale, Sharon MacGorian, Naomi Sorkin, Carol Straker

1989 Joyce Tennyson at the Polaroid Studios, New York

Lisa Whiting, Nicky Nagel, Dannielle Scott, Brigitte Luzar, Gilda Meyer-Nichof, Kathryn Bishop, Susan Allcorn, Susan Waseen, Rosemarie Griego, Akura Wall, Gretchen Heichholz, Rebecca Glen

1990 Arthur Elgort in Seville, Spain

Laure Bogeart, Laurie Bernhardt, Christina Cadiz, Anna Klevhag, Florence Poretti, Debrah Saron

1991 Clive Arrowsmith in France

Alison Fitzpatrick, Lynne Koester, Monika Kassner, Paola Siero, Nancy Liu, Katherina Trug, Jackie Old Coyote, Tracy Hudson, Rachel Boss, Carole Jimenez, Saskia Van Der Waarde, Rina Lucarelli, Susie Hardie-Bick

1992 Clive Arrowsmith in Almeria, Spain

Alison Fitzpatrick, Julienne Davis, Judi Taylor

1993 John Claridge in the Seychelles, Africa

Christina Estrada, Barbara Moors, Claudie

1994 Herb Ritts on Paradise Island, Bahamas

Karen Alexander, Helena Christensen, Cindy Crawford, Kate Moss

1995 Richard Avedon in New York, USA

Nadja Auermann, Farrah Summerford, Naomi Campbell, Christy Turlington

1996 Peter Lindberg a El Mirage, California, Stati Uniti

Eva Herzigova, Nastassja Kinski, Kristen Mc Menamy, Navia, Carre Otis, Tatjana Patitz

1997 Richard Avedon in New York, USA

Honor Fraser, Ling, Cordula, Sophie Patitz, Ines Sastre, Waris Dirie, Anna Klevhag, Monica Bellucci, Gisele, Kristina, Tatiana, Irina, Jenny Shimizu, Marie Sophie, Brandy, Julia Ortiz, Nikki Uberti

1998 Bruce Weber in Miami, USA

Tanga Moreau, Stella Tenant, Milla Jovovich, Charolyn Murphy, Eva Herzigova, Patricia Arquette, Shalom Harlow, Kristy Hume, Elaine Irwin Mellencamp, Georgina Grenville, Kiara, Rachel Roberts, Daryl Hannah. Guests: Dermot Mulroney, Fred Ward, Ewan Mc Gregor,

Dan O'Brien, BB King, Sonny Rollins, Bono, Paul Cadmus, Francesco Clemente, John Malkovich, Kelly Slater, Kris Kristofferson, Robert Mitchum.

1999 Herb Ritts in Los Angeles, USA

Chandra North, Sophie Dahl, Karen Elson, Michele Hicks, Carolyn Murphy, Shirley Mallmann, Laetitia Casta, Audrey Marnay, Elsa Benitez, Bridget Hall, Angela Lindvall, Alek Wek

2000 Annie Leibovitz in Rhinebeck, New York, USA

Lauren Grant, June Omura, Mireille Radwan-Dana, Laetitia Casta, Alek Wek, Julie Worden, Jacqui Agyepong, Marjorie Folkman

2001 Mario Testino in Naples, Italy Gisele Bundchen, Aurelie Claudel, Karen Elson, Rhea Durham, Marianna Weickert, Fernanda Tavares, Angela Lindvall, Ana Claudia Michael, Liisa Winkler, Noemi Lenoir, Frankie Rayder, Carmen Kass

2002 Peter Lindbergh in Los Angeles, USA

Lauren Bush, Erika Christensen, Amy Smart, Bridget Moynahan, James King, Shannyn Sossamon, Selma Blair, Kiera Chaplin, Brittany Murphy, Monet Mazur, Rachel Leigh Cook, Mena Suvari, Julia Stiles

2003 Bruce Weber in Cilento and Paestum, Italy

Jessica Miller, Lisa Steiffert, Heidi Klum, Isabeli Fontana, Mariacarla Boscono, Natalia Vodianova, Karolina Kurkova, Sienna Miller, Alessandra Ambrosio, Rania Raslan, Bridget Hall, Sophie Dahl, Eva Riccobono, Yamila Diaz-Rahi, Filippa Hamilton, Valentina Stilla, Enrico Lo Verso, Alessandro Gassman, Tomasino Ganesh, Marcelo Boldrini, Jak Krauszer, Stephan Ferrara, Ajay Lamas

2004 Nick Knight in Londra, England

Adina Fohlin, Amanda Moore, Jessica Miller, Natalia Vodianova, Karolina Kurkova, Mariacarla Boscono, Esther de Jong, Frankie Rayder, Liberty Ross, Dewi Driegen, Ai Tominaga, Pollyanna McIntosh, Alek Wek

2005 Patrick Demarchelier in Rio de Janeiro, Brazil

Adriana Lima, Julia Stegner, Michelle Buswell, Erin Wasson, Marija Vujovic, Fillipa Hamilton, Liliane Ferrarezi, Valentina, Diana Dondoe, Isabeli Fontana, Naomi Campbell

2006 Mert and Marcus in Cap d'Antibes, France

Jennifer Lopez, Gisele Bundchen, Guinevere Van Seenus, Kate Moss, Karen Elson, Natalia Vodianova

2007 Inez and Vinoodh in California, USA

Sophia Loren, Penelope Cruz, Lou Doillon, Naomi Watts, Hilary Swank

2008 Patrick Demarchelier in Shanghai, China

Maggie Cheung, Agyness Deane, Lily Donaldson, Du Juan, Doutzen Kroes, Catherine McNeil, Mo Wan Dan, Sasha Pivovarova, Coco Rocha, Caroline Trentini, Gemma Ward

2009 Peter Beard in Abu Camp/Jack's Camp, Botswana

Daria Werbowy, Emanuela De Paula, Isabeli Fontana, Lara Stone, Rianne Ten Haken, Malgosia Bela, Mariacarla Boscono

2010 Terry Richardson in Bahia, Brazil

Daisy Lowe, Georgina Stojiljkovic, Rosie Huntington, Eniko Mihalik, Catherine McNeil, Ana Beatriz, Abbey Lee Kershaw, Marloes Horst, Lily Cole, Miranda Kerr, Gracie Carvalho

2011 Karl Lagerfeld in Paris, France

Bianca Balti, Eliza Sednaoui, Freja Beha Erichsen, Isabeli Fontana, Magdalena Frackowiak, Anja Rubik, Abbey Lee Kershaw, Lakshmi Menon, Heidi Mount, Erin Wasson, Natasha Poly, Lara Stone, Daria Werbowy, Iris Strubegger, Jeneil Williams, Baptiste Giabiconi, Sebastian Jondeau, Brad Kroenig, Garrett Negg, Jake Davis

2012 Mario Sorrenti in Murtoli, Corsica

Isabeli Fontana, Natasha Poly, Saskia De Brauw, Lara Stone, Joan Small, Guinevere Van Seenus, Malgosia Bela, Edita Vilkeviciute, Kate Moss, Milla Jovovich, Margareth Made, Rinko Kikuchi

2013 Steve McCurry in Rio de Janeiro, Brazil

Isabeli Fontana, Adriana Lima, Sonia Braga, Marisa Monte, Elisa Sednoui, Petra Nemcova, Hanna Ben Abdesslem, Liya Kebede, Karlie Kloss, Kyleigh Kuhn, Summer Rayne Oakes

2014 Celebration of the 50th anniversary of the Calendar in Milan

1986 Calendar by Helmut Newton, in Montecarlo and in Chianti
Antonia Dell'Atte, Susie Bick, Betty Prado

2015 Steven Meisel in New York, USA

Karen Elson, Anna Ewers, Isabeli Fontana, Gigi Hadid, Candice Huffine, Adriana Lima, Sasha Luss, Cameron Russel, Joan Smalls, Natalia Vodianova, Raquel Zimmerman

2016 Annie Leibovitz in New York, USA

Yao Chen, Natalia Vodianova, Kathleen Kennedy, Agnes Gund and Sadie Rain Hope-Gund, Serena Williams, Fran Lebowitz, Mellody Hobson, Ava Duvernay, Tavi Gevinson, Shirin Neshat, Yoko Ono, Patti Smith, Amy Schumer